

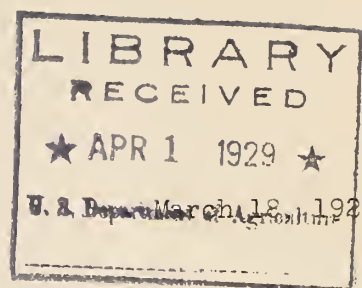
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EXTENSION SERVICE  
OFFICE OF COOPERATIVE EXTENSION WORK, WASHINGTON, D. C.

# THIS LOOKS GOOD

## APPLE TREES MADE OVER

H. W. Hochbaum, Agriculturist, Eastern States

There are 106 known varieties of apples recorded in Maine. At least 30 of these are grown commercially. Only seven varieties are needed, say the fruit specialists of Maine and the other New England States. The recommended varieties, known as the New England Seven are: McIntosh, Northern Spy, Delicious, Baldwin, Wealthy, Gravenstein, and Rhode Island Greening.

Each of the New England States put on an "apple top-working campaign" last year. A fine record of accomplishment and the outline of a well-planned campaign are provided in the annual report of A. L. Deering, county agent leader in Maine. The crops specialist, A. K. Gardner, planned the campaign and helped county agents in 11 counties to organize and carry on the work.

The record for 1928 is:

| Enrollment |             |        | Reports obtained |        |
|------------|-------------|--------|------------------|--------|
| Tree goals | Cooperators | Trees  | Cooperators      | Trees  |
| 17,229     | 596         | 17,234 | 500              | 19,026 |

Note should be made of the fine return of reports on results.

The outstanding phases of the campaign plans are:

- (1) Specialist and extension editor cooperate in publishing 94 different news articles on top-working campaign prior to time grafting should be done.
- (2) The need and plan of work presented to leading rural organizations, societies, State department, and outstanding fruit growers.
- (3) Work of community committees functioning as follows:
  - (a) Made house-to-house survey to determine number of New England Seven varieties grown; number of trees suitable for top-working; number of trees top-worked since 1922.
  - (b) Endorsed the campaign.
  - (c) Set goals in terms of prospects and trees.
  - (d) Arranged for a prospects' meeting.
  - (e) Prepared a letter to prospects.
  - (f) Arranged for a top-working demonstration.
  - (g) Assumed responsibility for local sources of scions, wax, etc.
- (4) A prospect list of 635 growers as a result of survey.
- (5) Three circular letters to prospects.
- (6) Twenty-five meetings; 100 top-working demonstrations.
- (7) Bulletin on top-working distributed to prospects.

The record shows that 28,705 trees were top-worked in the period from 1922 to 1927 without a campaign.

Original distribution to all extension workers in Eastern and Central States and to directors and county agent supervisors in other States.

